

Game of Trade

A trade war simulation experience

A number of measures introduced in the trade war so far, such as the imposition of new tariffs by various countries, are having a tangible, negative economic impact on global markets with trade volume growth declining to its lowest level in several years. This is coupled with the numerous non-tariff barriers to trade which, while less visible, are significant inhibitors to trade for businesses. But, PwC's economic modelling suggests that for some businesses there can be opportunities as well as challenges.

Game of Trade is an immersive game-based experience where business leaders can explore the effects of tariff increases, non-tariff measures and protectionist policies on business operations, international trade and supply chains.

Game of Trade engages players on strategic and tactical moves that major trading blocs are using by allowing them to take the role of countries. The game then switches into company mode, with the players adopting the role of a business like theirs. They explore how to defend and make the most of the instability caused by the trade war into the macro environment.

Business leaders play in teams against each other, and PwC facilitators draw out key learnings as the moves are played. Whether you are a winner or loser will depend on the actions you take.



Engaging

Game of Trade is an immersive game experience which engages and educates business leaders



Adaptable

Game of Trade is configured so that the scenarios presented are relevant to your business



Responsive

Game of Trade is responsive and will update regularly as the game progresses to report changes to policy and tariffs



Topical

Game of Trade simulates the impacts of actual, planned and threatened tariff rises on a business' operations and on a country's economy



Interactive

Game of Trade facilitates team building and allows your team to see the effect of their decisions in real-time on a shared monitor



Educational

Game of Trade will enable your team to develop tactics and strategies to global market pressures in an evolving, uncertain world



Melbourne

Ben Lannan
Partner
(03) 8603 2067
ben.lannan@pwc.com

Luke Branson
Director
(03) 8603 1993
luke.branson@pwc.com

Sydney

Paul Cornick
Director
(02) 8266 2870
paul.cornick@pwc.com

Canberra

Stephanie Males
Partner
(02) 6271 3029
stephanie.males@pwc.com

Brisbane

Gary Dutton
Partner
(07) 3257 8783
gary.dutton@pwc.com

Perth

Ross Thorpe
Partner
(08) 9238 3117
ross.thorpe@pwc.com