PwC's

Automation Engine

Digitising your business

Problem

Digitising processes in order to reach new markets, generate new revenue streams, and remove inefficiencies are critical for all businesses, including teams at PwC.

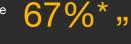Failing to become a digital business leads to business problems such as:

1. Cutting engagement margins to be price competitive;
2. Losing customers, segments and markets to disruptors;
3. Risking data governance by relying on individual discipline;
4. Disenfranchising staff by assigning laborious or low-value tasks;
5. Delivering inconsistent, slow, and poor-quality customer experience.

Today, it is still expensive, time-consuming, and risky to build apps using software engineering teams or agencies. There are many tools for creating one-off, customer-specific automations, that don't address scale opportunities.

Solution

Automation Engine is a platform used to assemble and launch PwC-compliant applications, giving teams the ability to take an application idea from concept to fruition rapidly and safely.

" Engagement margin increase from an average of 36% to **67%*** "

* Source: Employee Equity Services team

" Project time took a quarter the time than the alternative! † "

† Source: Assurance I&D - Digital Lab

Automation Engine allows clients to:

Launch cutting-edge and **modern** digital services to reach **new markets** or attract **new revenue.**

Digitally transform engagement service delivery enhancing customer experience and boosting margins.

Automate manual processes with digital operations to optimise legacy solutions and increase compliance.

Monetise valuable content, data, and intellectual property, through secure publishing and online subscriptions.

Build applications with an **easily customisable** and **BIG approved** PwC platform.

Contact

New Ventures

Daintree Peters
Director, PwC New Ventures
daintree.peters@pwc.com

au_automation_engine_enquiries@pwc.com