

# Charities and Not-for-profit practice

**Need an independent review?** We offer a range of consulting services to review your strategic direction, risk and governance, financial management, operational effectiveness, and more.

## Not-for-profit Health Check

The PwC Health Check is designed to help charities and not-for-profits quickly gain independent and informed insight into their core objectives, challenges and opportunities.

The PwC Health Check is designed to deliver a tangible return on investment by providing high quality strategic review expertise that will help the organisation focus on what's most important, especially during times of change in the Executive team or Board.

### It includes:

- A comprehensive current state review
- 360 degree feedback
- Gap analysis market research
- Recommendations

## Operational optimisation

Identifying areas for operational improvement is essential to achieving strategic goals.

So, while clients focus on service delivery, we deliver functional reviews and improvement programs across:

- Fundraising/sales and partner/customer engagement
- Financial management
- Human resources (talent recruitment through to performance management)
- Information technology
- Executive coaching
- One-on-one support

Our approach also encourages regular independent check-ins to track progress and measure outcomes.

## Strategic Planning

We work with you to develop advanced strategies that boost competitiveness and enable greater social, economic and environmental outcomes.

Recognising that growth requires innovation, we invest in market research and analysis. This helps us to identify new potential partnerships as well as new opportunities to leverage emerging digital and service delivery ideas.

The result is a Strategic Plan that is able to engage staff, stakeholders and investors; and provide a pragmatic and actionable pathway to transformation.

The core activities and deliverables that support the Strategic Planning Cycle include:



Strategic planning workshops



Stakeholder engagement and consultation



Industry research & analysis



Strategic option prioritisation



Recommended implementation approach



Final strategic plan development



On-going strategy review and assessments

## Start a conversation



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