

Who we are and what we do

PwC houses a multi-competency approach across advisory, assurance and tax. Our practice is sector/industry lead and focuses on client needs from strategy (driven by our “Strategy&” business) through to deals and execution.

Through our access to the North American & European dedicated Sports practices, we have the ability to ensure global insights and trends are brought to bear in all our assignments as appropriate.



Advisory

- Customer experience enhancement, churn management
- People and change
- Strategic transformation including digital transformation and cost transformation
- IT integration and consolidation without losing commercial agility
- Strategic deal opportunities (mergers and acquisitions) and managing capital and debt requirement.
- Economic value of sport to communities.



Assurance

- Financial planning, internal control and budgeting
- Benchmarking, process improvement
- Corporate Governance review
- Revenue and data assurance
- Investor confidence, risk and business controls optimisation
- Integrated cash flow planning and growth (speed and accuracy)
- Crisis support
- Data governance.



Tax

- Tax planning and strategy opportunities
- Contract review and tax withholding reduction applications
- Income tax compliance and payer obligations
- GST planning and compliance
- Personal player tax services
- Support staff tax services (where required)
- Tax audit support services
- US tax advice and compliance services.

Sports

Supporting organisations to gain a competitive advantage



Areas of focus

Leagues
Teams
Facilities
Major Events
Sports Economics



Our perspective

Strategy
People & Organisations
Assurance
Tax
Transactions



Our value

Industry expertise
Technical capabilities
Independent perspective
Market knowledge



Client results

Enhance results
Mitigate risk
Build trust
Stakeholder support
Government funding
Policy development

Contacts

Melbourne

Andrew Barlow – Sector Lead
03 8603 4230
andrew.barlow@pwc.com

Sydney

Jason Hayes – Partner
02 8266 5208
jason.hayes@pwc.com

Melbourne

Jessica Yu – Senior Manager
03 8603 0342
jessica.e.yu@pwc.com

Sydney

Helen Cudlipp - Principal
02 8266 2995
helen.cudlipp@pwc.com

Perth

Nadia van Dommelen – Partner
08 9238 3888
nadia.van.dommelen@pwc.com

Canberra

Marty Rabjohns – Senior Associate
02 6271 3274
marty.rabjohns@pwc.com

Brisbane

Renita Garard – Director
07 3023 0884
renita.garard@pwc.com

www.pwc.com.au

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At PwC Australia our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory and tax services. Find out more and tell us what matters to you by visiting us at www.pwc.com.au.

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