PRODUCED BY MediaScope <b>P</b>	wc			Australia	<b>TELEVISION MEDIASCAPE</b> an Market – as at June 2018
FTA – CAP CITIES MULTI-C	HANNELS/STV	ON DEMAND TV AF	PP LIVE STREAMING TV	*SVOE	PROGRAMMATIC TV
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Queensland GOOLARRIMEDIA ENTERPRISES COMMUNITY TV	SUBSCRIPTION TY SERVICES fetch ty	TransACT Everytime.	USER GENERATED & TO CONTENT	-	INDUSTRY ORGANISATIONS
	SUBSCRIPTION T AD SALES	MultiChannelNetwork	You Tube V U HYBRID BROADCAST BROA IV (HbbTV)	DBAND	Pwc AD SPEND STV
	SHOPPING CHAI	NNELS	*Currently No Advertising &/or Subscripti	on Only	<b>2017</b> - \$3.743bn <b>2017</b> - \$0.609bn <b>2022</b> - \$3.070bn <b>2022</b> - \$0.645bn <i>CAGR</i> - 3.9% <i>CAGR</i> + 1.2%