PwC
Enterprise
Cloud Services

Transforming Businesses into Cloud & Digitally enabled Enterprises

PwC Enterprise Cloud Services

Switch on the Cloud

pwc.com.au/ecs

"*PwC Enterprise Cloud Services is an independent Cloud Technology and Business Transformation consulting specialist. We help organisations understand how to harness the true power of Cloud, as a web of utility services and to enable them to service customers better and more effectively than ever before.*"

Change Drivers

Proliferation of Cloud Technology Options

Growth of Smart Enterprises

Changing Consumer Needs

In the new economy cloud is fuelling business transformation and is the enabler to transform your business in a digitised, agile and highly competitive world:

- **Competitive Disruption -** the agile utility nature of cloud computing allows business to transform the way they bring products to market like never before.
- **Identifying future insights** - as the accumulation of data reaches critical mass services will gravitate towards the source and cloud will provide the transactional technology to store, retrieve, process, massage and represent information in a meaningful way.
- **Many cloud technology choices** - thanks to cloud and social change the choice of applications services is unprecedented. The effort required to obtain enough information to distinguish sensibly between alternatives is powering but also making the business transformation difficult.

PwC's Key Differentiators

We help you bridge business and technology

We are business focused and with our understanding of the what cloud as a technology can bring to your business we solve real business issues. We are a trusted advisor, vendor agnostic and deliver more than technical solutions but enable you to transform your business.

We formed strategic Cloud alliances to deliver optimal cloud solutions

We have a unique alliance partnership that allows us to service individual businesses with a tailored solution best suited to meet your business requirements

We bring multi-disciplinary teams and capabilities to solve complex issues

We have assembled multi disciplinary business teams to solve challenges, bringing together Cloud, Analytics, Digital, Financial, People & Change and PMO acumen to deliver holistic solutions that meet business needs.

We Bring Future Insight

With our global insight across industries and thought leadership in the technology space we are able to guide your business to make informative decisions and navigate the tyranny of choice available in the market place.

PwC's Cloud Services

Cloud Strategy & Advisory Services

Our Strategy and Advisory services enable our clients understand the true value of Cloud and the power it has as a utility technology service to transform business and the strategic means to move to and leverage Cloud.

Cloud Migration Advisory Services

Through Cloud architecture design, implementation and a tailored migration approach we can enable you to 'switch-on' the Cloud and consume the business applications of tomorrow. We will enable you to fully transform your technology to fully leverage the benefits of Cloud.

Cloud Business Solutions Services

Our Cloud Business Solutions services bring fresh approach to consuming and delivering new and agile business services to your clients. We will help you effectively digitise, communicate, collaborate, analyse, automate, define new customer relationships, and bring industry specific services to your customers by 'switching-on' Cloud.

Cloud Enterprise Value Optimisation

We will help upskill and empower your IT department to efficiently use Cloud to enable your business to be more productive and innovate in a new world through Cloud Performance Analytics, Continues Integration/Delivery, Cloud Economics, Governance and Assurance and a DevOps approach to managing IT as a utility.

Citations
Full citations available upon request

#	Industry Vertical	Client Name	Nature of Engagement
1	**Government**	Australian Canberra Territory, Australia	Cloud adoption assessment and strategy
2	**Government**	Department of Electronics and Information Technology	Formulation of cloud policy, strategic adoption for establishing and implementing of GI cloud
3	**Technology**	World's leading product and technology company, Adobe US	Platform-as-a-Service (PaaS) Strategy
4	**Technology**	PwC Australia network	Cloud migration operating model design and AWS cloud migration planning
5	**PwC Network, Australia**	Technology consulting practice	Design and implementation of email and collaboration solution on Amazon Web Services cloud
6	**Industrial Manufacturing**	Fortune top 10 : Large multinational manufacturing company	SaaS solution architecture and implementation based on Salesforce.com
7	**Retail and Consumer**	World's third largest manufacturer and exporter of home furnishing	Cloud adoption strategy and SAP disaster recovery solution on cloud
8	**PwC Network, USA**	Cloud Innovation Lab	Research, development and solution validation of cloud technologies
9	**Mining**	Large mining and petroleum company , Singapore	• Cloud strategy, design and implementation of play pen environment for Microsoft SharePoint on AWS cloud • Cloud workload planning • Collaboration platform on public cloud
10	**Superannuation**	Large superannuation fund, Sydney, Australia	Cloud strategy decvelopment
11	**Telecommunications**	Large Australian Telecommunications provider	IT strategy (including cloud), API platform and workforce analysis
12	**Aerospace and Defence**	Leading airline	Risk assessment for private cloud

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