

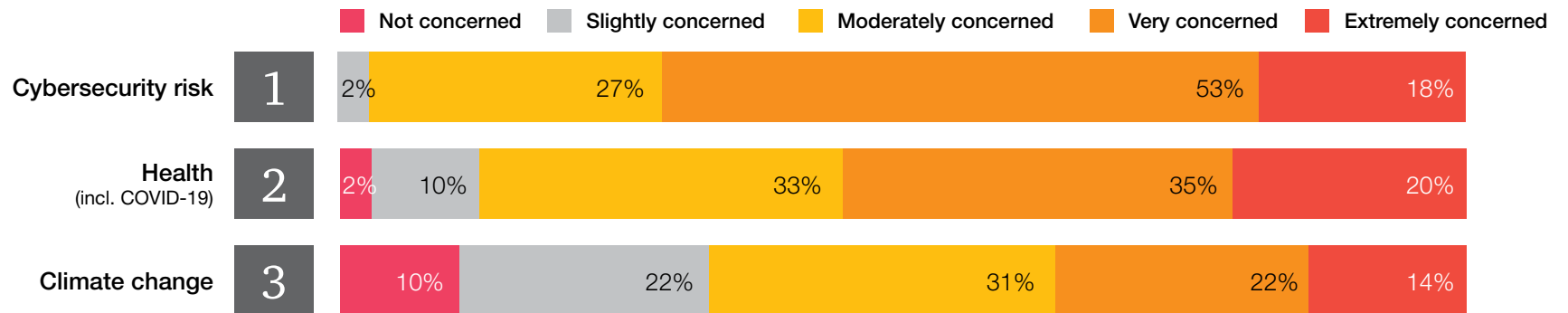
Onwards and upwards:

The most important problems Australia's CEOs are solving for growth today and tomorrow

For 25 years we have asked CEOs in Australia to share their perspectives on the opportunities, challenges and important problems they are trying to solve. Our latest survey was conducted during Oct and Nov 2021 and received responses from 50 CEOs of Australia's biggest companies.

Cybersecurity risk is No.1 threat to growth for third year in a row - beating COVID-19

Top 3 threats to growth*



CEOs positive about underlying economic growth

88% of CEOs in Australia expect growth in the Australian economy in 2022, while 98% are confident about revenue growth prospects for their company in the year ahead.*

US increases lead over China for trade growth

Top 4 markets for growth*

	US	China	NZ	UK
2021	48%	33%	11%	16%
2022	51%	31%	22%	18%

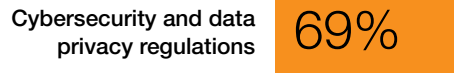
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Cyber risks hold back innovation and growth

52% of CEOs are concerned cybersecurity risks will inhibit their ability to innovate through technology or processes.

Top 3 factors shaping cybersecurity strategies*



Solution: Consider cybersecurity as an investment in business growth as cyber risks become more complex, affect the whole supply chain and require hard-to-find talent.

Contact: **Rick Crethar**
Chief Risk Officer and Cyber & Digital Trust Leader

Flow-on COVID-19 impacts to workforces

Two-thirds of CEOs are worried about the impact of pandemic-related risks on their ability to attract and retain key skills/talent.

CEOs say health risks (incl. COVID-19) could inhibit their company's ability to...*



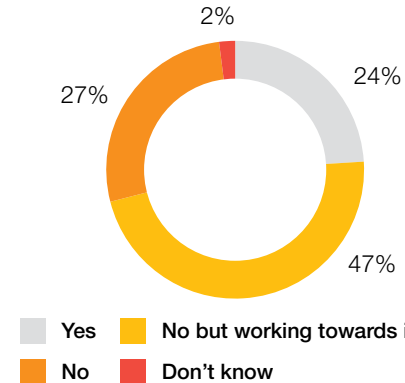
Solution: Retraining and upskilling employees needs to be a top priority for CEOs to attract and retain key skills both now and into the future.

Contact: **Dr Ben Hamer**
Lead, Future of Work
Catherine Walsh
Head of People & Culture

Most companies set climate change targets...

...but only 35% have greenhouse gas emissions targets in their long-term corporate strategy and 14% in their personal bonus or remuneration plan.

Does your company currently have a net zero commitment?*



Solution: Shift from talking about meaningful change to creating measurable value by including science-based targets in long-term corporate strategies and CEO pay.

Contact: **Liza Maimone**
COO and ESG Executive

*PwC Australia's 25th CEO Survey